



Guidelines, Tips and Rules for Submitting a Video to the WPC 2010 Video Competition

Guidelines for submitting a video

1. Create your video. YouTube recommends that you save your videos as either QuickTime .MOV, Windows .AVI, or .MPG files— these are the most common formats and they work well within the YouTube system. Recommended: Original resolution of your video - for HD it is 1920x1080 (1080p) or 1280 x 720. Codec H.264 or MPEG-2. Preferred containers are FLV, MPEG-2, and MPEG-4.

Because your video will be shown on large screens at the WPC Congress site in Glasgow, it is important that you create it at the highest resolution you can.

2. If you don't already have an account at YouTube, you need to register at http://www.youtube.com.create_account. It is free and it only takes a couple of minutes. Register now!

3. Make and upload your video to YouTube. Your video will be assigned a unique URL, You'll need to save the URL so you can insert it into the WPC video online application form.

4. Fill in the WPC video online application form at <http://www.wpc2010.net/contest.htm>.

5. Go to the following website:
<http://www.youtube.com/watch> (link to page with final wpc2010 video entry)

6. Click "Post a video response" to this video, then click "choose a video", then highlight the video you want and then hit the "Use the selected video" button.

7. Upload the video.

8. Your WPC video will be viewed by the video competition committee. Notices will go out via email on Tuesday, July 6, 2010 to all who entered the competition regarding the final awards.

Tips for creating your video:

You can use any means you have to film your video, whether it's with a video camera, webcam or phone. But the higher the quality the better. Make sure the lighting is ok and there is no background noise. Check your film before you upload it.

Rules for submitting a video

You decide what you do in your WPC video, but please don't break our terms and conditions.

Your video must not exceed three minutes and thirty seconds in length.

Respect copyright. Only upload videos that you made or that you are authorized to use. This means don't upload videos that you didn't make or use content in your videos to which someone else owns the copyright, such as music tracks, snippets of copyrighted programs or videos made by other users, without necessary authorization. Break these rules, and your video will be not be accepted or even reviewed.

If you feature anyone else in your video, you must have their consent to film them and to upload the video to us.

Do not secretly film anyone or infringe anyone's right to privacy.

Do not include anything that is obscene, indecent, harassing, threatening or offensive.

Do not say untrue things about people or companies as this may be defamatory.

Your video must not promote, show or incite cruelty, violence, vandalism, fraudulent or criminal acts or contain content or images that could encourage others to commit illegal acts or acts that could cause physical harm if replicated.

Other people will be able to view your video online, so don't reveal anything personal unless you're comfortable in doing so.

Don't include your personal or work contact details (this includes your last name) or anyone else's personal details in the video.